

**(For Immediate Release)**

**LILANZ利郎**

**China Lilang Limited**

中國利郎有限公司

**China Lilang Wins Award of "The Listed Company with the Most Remarkable Growth Potential in China's Apparel Industry"**

(5 June 2013 – Hong Kong) **China Lilang Limited** ("China Lilang" or the "Company", together with its subsidiaries, known as the "Group"; stock code: 1234), a leading menswear company in China, has won the title of "The Listed Company with the Most Remarkable Growth Potential in China's Apparel Industry" in the 2013 The Ninth China Enterprise Credibility and Competitiveness Forum Summit.

The annual award ceremony for the "Winning Brands in China - China's Enterprises with the Most Competitive Brands" under the 2013 The Ninth China Enterprise Credibility and Competitiveness Forum Summit was held at the Great Hall of the People, Beijing. The winners were selected in a nation-wide survey jointly organised by the "Economy" magazine, the Credit Rating and Certification Centre under the Research Institute of the Ministry of Commerce (AITEC), China Trade News, the Market Research Centre of the China International Economic and Technical Cooperation Association (CAPC), and the China Economy Innovation-Development League (CEIDL). The corporate candidates were nominated by professionals, journalists, the public and industry practitioners and the winners were decided on with a public vote. Enterprises were rated based on six indicators including market share, brand influence, customer satisfaction, brand reputation, social responsibility, and corporate culture. The award is widely recognized by the industry.

Mr. Wang Dongxing, Chairman and Executive Director of China Lilang said "We are honoured to be awarded as 'The Listed Company with the Most Remarkable Growth Potential in China's Apparel Industry'. We would like to thank all the parties for recognizing our efforts in multiple aspects including brand establishment, product innovation and corporate development. As a leading menswear company in China, the Group strives to enhance its competitiveness and strength. The Group will continue to enhance its brand image, improve product design and innovate. It will also continue to enlarge its share of China's market for menswear and consolidate its leading position in the country's market for business casual menswear."

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### **About China Lilang**

China Lilang is a leading PRC menswear enterprise in the PRC. As an integrated fashion enterprise, the Group designs, sources, manufactures and sells high-quality business casual and fashion casual menswear. Its products are sold across an extensive distribution network, covering 31 provinces, autonomous regions and municipalities in the PRC under its core brand "LILANZ" and sub-brand "L2". Its menswear products include suits, jackets, shirts, trousers, sweaters and accessories.

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