

(For Immediate Release)

LILANZ 利郎

China Lilang Limited

中國利郎有限公司

China Lilang Announces Sales Order Growth for 2012 Spring and Summer Sales Fairs “Lilanz” Sales Orders Rose by 28.5% and “L2” Sales Orders Doubled

(8 September 2011 – Hong Kong) – **China Lilang Limited** (“China Lilang” or the “Company”, together with its subsidiaries, known as the “Group”; stock code: 1234), one of the leading menswear companies in China, is pleased to announce that the 2012 Spring and Summer Sales Fair (“Spring and Summer Sales Fair”) for its “Lilanz” brand was successfully held in Jinjiang, Fujian. Total order value recorded a year-on-year increase of 28.5%, which was faster than the growth rate of 26.5% posted for the 2011 Spring and Summer Sales Fair. Both average selling price and sales volume registered double-digit growths. The Group’s sub-brand “L2” also completed its Spring and Summer Sales Fair in August. Total sales orders doubled as compared to last year.

Delivery of the Spring and Summer collections are expected to commence in January 2012.

Mr. Wang Dong Xing, Chairman and Executive Director of China Lilang commented, “The satisfactory sales order growth for the Spring and Summer collections of ‘Lilanz’ brand reflects our ability to create high quality menswear with innovative designs. Escalated by the enhanced brand value, our high value-added products are well received by the market. This continues to drive average selling price and sales volume growth. Favorable response to our ‘L2’ collections also demonstrates the distributors’ growing confidence in our sub-brand. We are encouraged by the sales order growth for its Spring and Summer collections and are excited to watch ‘L2’ further develop and contribute to the Group’s profit.”

He continued, “As China’s economic growth continue to benefit the domestic retail sector, the Group will continue driving forward, while adhering to its development strategy, to become the leader in China’s menswear market.”

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About China Lilang

China Lilang is one of the leading PRC menswear enterprises. As an integrated fashion enterprise, the Group designs, sources, manufactures and sells high-quality business casual menswear. Its products are sold across an extensive distribution network, covering 31 provinces, autonomous regions and municipalities in the PRC.

The Group offers its customers designs for all seasons under its core brand “LILANZ” and sub-brand “L2”. Its menswear products are designed for business casual purposes. Its products include suits, jackets, shirts, trousers, sweaters and accessories. As at 30 June, 2011, the Group’s products were sold to consumers through 3,025 retail outlets operated or subcontracted by 91 distributors nationwide.

For further inquiries, please contact:

iPR Ogilvy Ltd.

Demi Lo/ Athena Chan/ Veronica Hui/ Charis Yau/ Natalie Tam

Tel: (852) 3920 7625/ 3920 7645/ 3170 6752/ 2136 6183/ 2136 6182

Fax: (852) 3170 6606

Email: demi.lo@iprogilvy.com/athena.chan@iprogilvy.com/
veronica.hui@iprogilvy.com/charis.yau@iprogilvy.com/
natalie.tam@iprogilvy.com