

(For Immediate Release)

LILANZ 利郎

China Lilang Limited

中國利郎有限公司

China Lilang Announces Sales Order Growth for 2011 Sales Fairs

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“Lilanz” Surged by 34% for the 2011 Winter Sales Fair and “L2” Soared by 135% for the 2011 Autumn and Winter Sales Fairs in Aggregate

(7 June 2011 – Hong Kong) – **China Lilang Limited** (“China Lilang” or the “Company”, together with its subsidiaries, known as the “Group”; stock code: 1234), one of the leading menswear companies in China, is pleased to announce that the 2011 Winter Sales Fair (“Winter Sales Fair”) for its “Lilanz” brand was successfully held in Jinjiang, Fujian. Total order value recorded a remarkable year-on-year growth of 34%, with double-digit growths of both average selling price and sales volume.

In addition, the 2011 Autumn and Winter Sales Fairs of “L2” brand, the Group’s sub-brand launched just last year, were also held in January and April 2011, respectively. Total sales orders posted a significant surge of 135% as compared with last year.

Orders for the Autumn collections are expected to be delivered starting June 2011 and those for the Winter collections are expected to be delivered starting August 2011.

Mr. Wang Dong Xing, Chairman and Executive Director of China Lilang said, “The satisfactory sales order growth for the Winter Sales Fair of “Lilanz” brand demonstrates that our high quality products and brand are well received by the market. Over the years, we have honed our product designs with steadfast dedication towards providing “simple yet sophisticated” menswear, which allow us to create collections that are increasingly better aligned with consumers’ taste. The sales order growth for the Autumn and Winter collections of our sub-brand ‘L2’ newly launched last year is encouraging. Favorable response to our collections is evidence to the distributors’ confidence in our ‘L2’ brand.”

He continued, “China’s domestic retail sector continues its strong growth momentum. The Group will continue driving forward, while adhering to its development strategy, to become the leader in China’s menswear market.”

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About China Lilang

China Lilang is one of the leading PRC menswear enterprises. As an integrated fashion enterprise, the Group designs, sources, manufactures and sells high-quality business and casual apparel for men. Its products are sold across an extensive distribution network, covering 31 provinces, autonomous regions and municipalities in the PRC.

The Group offers its customers designs for all seasons under its core brand "LILANZ" and sub-brand "L2". Its menswear products are designed for business and casual purposes. Its products include suits, jackets, shirts, trousers, sweaters and accessories. As at 31 December, 2010, the Group's products were sold to consumers through 2,885 retail outlets operated or subcontracted by 87 distributors nationwide.

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