

**(For Immediate Release)**

# **LILANZ 利郎**

**China Lilang Limited**

中國利郎有限公司

## **China Lilang Celebrates its Fifth Anniversary of Listing First Fashion Show in Hong Kong Since Listing Spokesman Chen Dao Ming Attends the Show**

(25 September 2014 – Hong Kong) **China Lilang Limited** (“China Lilang” or the “Company”, which together with its subsidiaries, is referred to as the “Group”; stock code: 1234) held its first fashion show in Hong Kong since listing this afternoon as the key event in celebration of its fifth anniversary of listing. Mr. Chen Dao Ming, spokesman of its core brand “LILANZ”, attended to support the show.

During the fashion show, China Lilang displayed 60 pieces from the 2015 Spring and Summer collections of “LILANZ” designed by Mr. Rafal Antos, the Creative Director of “LILANZ”, and Mr. Lucio Castrol, the Design Director for High-End Collections of “LILANZ”. Not only had the collection incorporated brand new elements from the designers, but also continued the “simple yet sophisticated” style of the brand “LILANZ”.

Mr. Wang Dong Xing, Chairman and Executive Director of China Lilang, said “During the five years since listing, with the Group’s fundamental strength, industry and market sense, as well as its focus on business development, the Group successfully grasped the industry’s adjustment period. The Group strengthened its business foundation and enhanced the competitive edge of its brand and products. As a listed company, China Lilang delivered its promises by enhancing values for the shareholders continuously and achieved a stable growth in the past five years. Turnover has doubled while profit achieved a growth of over 2.3 times. Also, the Group has paid cash dividends to shareholders totalling HK\$2.07 billion since listing, providing shareholders a stable dividend return. Looking ahead, the Group and its management team will continue to strive to create better returns for the shareholders.



Caption: (From the Left) Mr. Wang Liang Xing, Vice Chairman, CEO and Executive Director of China Lilang Limited, Mr. Chen Dao Ming, spokesman of “LILANZ”, Mr. Wang Dong Xing, Chairman and Executive Director of the Company and Mr. Wong Cong Xing, Vice Chairman and Executive Director of the Company took a picture together on stage.

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Caption: Executive directors of China Lilang Limited and designers of "LILANZ" took a picture with Mr. Chen Dao Ming, spokesman of "LILANZ".



Caption: Mr. Chen Dao Ming, spokesman of "LILANZ", in "LILANZ" jacket shared his experience collaborating with China Lilang.

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### **About China Lilang**

China Lilang is one of the leading PRC menswear enterprises. As an integrated fashion enterprise, the Group designs, sources, manufactures and sells high-quality business casual and fashion casual menswear. Its products are sold across an extensive distribution network, covering 31 provinces, autonomous regions and municipalities in the PRC under its core brand "LILANZ" and sub-brand "L2". Its menswear products include suits, jackets, shirts, trousers, sweaters and accessories.

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