

(For Immediate Release)

LILANZ 利郎

China Lilang Announces Sales Order Results for 2014 Spring and Summer Sales Fair

(12 September 2013 – Hong Kong) **China Lilang Limited** (“China Lilang” or the “Company”, together with its subsidiaries, known as the “Group”; stock code: 1234), announces the results of its 2014 Spring and Summer Sales Fair.

Compared with the 2013 Spring and Summer Sales Fair, total order value for the 2014 Spring and Summer Sales Fair of the Group’s core brand “LILANZ” has decreased by a low single digit which has significantly narrowed from that of the 2013 Winter Sales Fair, while the Group’s sub-brand “L2” has reported a high single-digit growth in the total order value at its 2014 Spring and Summer Sales Fair. At the Sales Fair, “LILANZ” recorded a mid single-digit decline in the average selling price while “L2” registered a low single digit increase in that. These reflect the changes in product mix. Delivery of the above orders is expected to commence in January 2014.

The 2014 Spring and Summer Sales Fairs of “LILANZ” and “L2” were recently concluded in Jinjiang, Fujian Province and Shanghai respectively. Over 1,000 new products of apparel, shoes and accessories were showcased in each of the trade fairs of “LILANZ” and “L2”.

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About China Lilang

China Lilang is one of the leading PRC menswear enterprises. As an integrated fashion enterprise, the Group designs, sources, manufactures and sells high-quality business casual and fashion casual menswear. Its products are sold across an extensive distribution network, covering 31 provinces, autonomous regions and municipalities in the PRC under its core brand “LILANZ” and sub-brand “L2”. Its menswear products include suits, jackets, shirts, trousers, sweaters and accessories.

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