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LILANZ 利郎
CHINA LILANG LIMITED
中國利郎有限公司

(Incorporated in the Cayman Islands with limited liability)

(Stock Code: 1234)

**2019 SPRING AND SUMMER TRADE FAIR RESULTS
AND
OPERATIONAL UPDATE**

This announcement is published on a voluntary basis by the board of directors (the “**Board**”) of China Lilang Limited (the “**Company**”, together with its subsidiaries known as the “**Group**”) to provide an operational update on the business of the Group.

2019 Spring and Summer Trade Fair Results

The Group has recorded 23% growth in total order value (in terms of wholesale value) year-on-year in its 2019 spring and summer trade fair. The respective average selling price of some product categories of the spring and summer collections has increased marginally as compared to that of last year to reflect the increase in raw material cost.

Same-Store Sales Performance During July To August 2018

The “LILANZ” stores, which have been in operation for more than 18 months by the Group’s distributors and sub-distributors, recorded high single-digit same-store sales growth (at retail value) on average for the period from July to August 2018 as compared to the same period in 2017.

The trade fair results and same-store sales performance data do not constitute, represent or indicate directly the full picture of the Group’s revenue or financial performance.

This announcement is based on the Board’s preliminary review of the draft unaudited operational data of the Group and the information currently available to the Board, and it is not based on any figures or information which have been audited or reviewed by the Company’s auditor. The information contained in this announcement may be subject to change and adjustment. Shareholders of the Company and potential investors are advised to exercise caution when dealing in the Company’s shares.

By order of the Board
China Lilang Limited
Wang Dong Xing
Chairman

Hong Kong, 4 September 2018

As at the date of this announcement, the executive directors are Mr. Wang Dong Xing, Mr. Wang Liang Xing, Mr. Wang Cong Xing, Mr. Cai Rong Hua, Mr. Hu Cheng Chu and Mr. Pan Rong Bin; and the independent non-executive directors are Dr. Lu Hong Te, Mr. Nie Xing and Mr. Lai Shixian.